

What does
SHEMFORD
stand for?



Welcome to



Our Happy Little World!

“Where children love school days more than holidays!!”





My SHEMFORD A wonderful place to be!

*I love to go to SHEMFORD every day,
As I 'Learn by Doing' in my own special way.*

*At SHEMFORD 'Learning comes Alive',
What I learn, will be for life.*

*On 'Super-Saturdays' I explore what I may be,
The changes in me are for all to see.*

*I groom myself through 'SHEMFORD Sanskars',
The Values I learn will take me far.*

*I look forward to Celebrations with excitement and zest,
just as in Tests & Competitions, I give my best.*

*I express myself & challenge my own thoughts,
At SHEMFORD, I learn to think 'Out-of-the-Box'.*

*Here Play is serious, Learning is fun,
No wonder my School is Number One!*

Message from the Management



Mr. Amol Arora
(Vice Chairman &
Managing Director)

Mrs. Meenal Arora
(Founder Director)

Dear Parents

Thank you for considering SHEMFORD Futuristic Schools, one of the country's finest schools, for your child! In this brochure, through words & pictures, we have tried to capture the real essence of our schools.

The vision of SHEMFORD extends beyond the narrow walls of classrooms & textbooks. It is a world where each SHEMFORD Star undergoes meaningful & joyful learning while being the center of our education system. Be it our stimulating environment, attractive interiors, innovative curriculum, engaging activities, fun-filled events, celebrations etc. – everything has been developed as per the interests, learning styles & capabilities of our SHEMFORD Stars. Therefore, it is no wonder that each child at SHEMFORD enjoys & gains from the learning process in our nurturing & encouraging environment and looks forward to school days more than holidays!

We provide a caring, supportive and positive learning environment for children where they gain a range of experiences both inside and outside the classroom. We also encourage our children to identify their strengths & explore their talents, so that they can make the most of their skills and reach the highest standards. In our schools, education is imparted to foster all-round excellence & also instill in our children sound values, so that they emerge as young, confident & capable human beings.

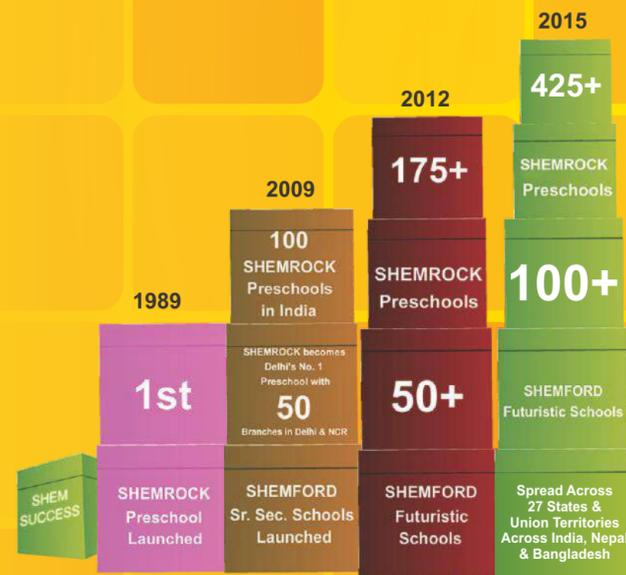
We are confident that our wonderful system, combined with our dedicated and loving teachers will nurture your child and ensure that she is able to reach her true potential in her school years and the years beyond that. We hope that you are as excited as we are, about your child's entry into the safe, secure and welcoming environment of SHEMFORD, where we convert each moment into a wonderful learning experience. Over the past 25 years, we have already created over 3,00,000 success stories and hope to add your child's future to these success stories, as well.

We look forward to uniting your family with ours and embarking together on a journey which is Exciting, Enriching & Rewarding!!

Best wishes for a Successful & a Happy School year!

Management
SHEMFORD & SHEROCK Group of Schools

SHEMFORD Group of Schools
awarded the title of
“**Most Schools Launched in Shortest Time**”
by **The Limca Book of Records 2013.**



SHEMFORD The Success Story!

SHEMFORD Futuristic Schools is the Senior School Chain of SHEMROCK – India’s 1st Playschool Chain. “**SHEM**” means **name & fame** in Hebrew and “**FORD**” means **a crossing**. This symbolizes that after receiving the “**ROCK**” solid foundation at SHEMROCK, our children can cross over to SHEMFORD towards “name & fame”.

Launched in 2009, SHEMFORD today has more than 100+ branches in 18 States making it one of the fastest growing school chains in the world. Powered by an in-house developed education system - ShemEduMAX™, it has ensured the highest quality of education for each SHEMFORD Star. It is no wonder that in a short span of time; more than 10,000 parents have chosen SHEMFORD for their children. Now, it is your chance to enroll your child in our award winning school chain and set her on the path to name and fame!

10 Special Facts about ‘SHEMGroup’

SHEMGroup is the oldest Preschool Chain in India (Estb. 1989)

SHEMGroup is a chain of 525+ Preschools & Sr. School Branches in India, Nepal & Bangladesh

The SHEMFORD & SHEMROCK Network is spread in 27 States and Union Territories across India, Nepal & Bangladesh

SHEMROCK is Delhi’s No.1 Preschool with 70+ branches in Delhi & NCR

Over 3,00,000 Parents have chosen SHEMFORD & SHEMROCK for their children

SHEMGroup is managed by a team of highly qualified Educationists with a Cumulative Experience of over 100 years and recipients of many prestigious Awards

SHEMFORD & SHEMROCK Group of Schools is one of the South Asia’s most awarded School Chain

SHEMFORD Group of Schools has been awarded the title of “Most Schools Launched in Shortest Time” by Limca Book of Records 2013

Chhota Bheem is the Brand Ambassador of SHEMFORD & SHEMROCK Group of Schools

The Group has been launching more than one school per week for the last 7 years

**THE VISION
BEHIND**



**At
SHEMFORD
Futuristic
Schools,
we believe in
the power of
'What if...'**

**What if
your child
wakes you up
to go to school
every day?**

**What if
your child runs
to school and
walks back
home?**

**What if
your child enjoys learning
in exciting classrooms?**

**What if
your child
keenly looks
forward
to tests?**

**What if
your child feels
excited about
learning as much
as she is about playing?**

At SHEMFORD, we love the question, 'What if...', as it makes us think of the unusual, of the extraordinary. It also allows us to explore new possibilities to make learning interesting, engaging and motivating for our children, so that they run to school not because they 'have' to, but because they 'want' to!



OUR MISSION

To make learning creative, interesting, interactive and engaging through a system which is constructive, comprehensive, practical and futuristic!



Our Logo - The SHEMFORD Star!

Each student enrolled in our schools is called a 'SHEMFORD Star'. Our logo represents the student in the school and reminds us that we need to treat each student as a star. The "arms" & the "legs" of the logo also represent the path our SHEMFORD stars take through their SHEMFORD years, as each star explores various directions and finally is empowered with the right skills required to take off in life - **a fact represented by the arrow.**



**The Award Winning
Foreign Qualified
Management Team**

Leaders

Pioneers

Scholars

Talented

Educationists

Experienced

Awardees

Innovators

Visionaries

**SHEMFORD[®]
FUTURISTIC SCHOOLS**
Our Vision ..

**..of what
schools
can be!**

SHEMFORD & SHEMROCK Group of Schools is promoted by the Arora family – which consists of two generations of the country's leading educationists with over 100 years of combined experience in the field of education.

Dr. D.R. Arora (B.Sc., M.Sc., Ph.D., Post Doctorate – University of Leeds, UK) is the Chairman of SHEMFORD & SHEMROCK Group of Schools. He is a visionary and one of the most respected Educationists in India. Dr. D.R. Arora is credited with bringing the concept of school chains in India, with the signing of the first SHEMROCK Franchise in 1991. He has travelled widely and has surveyed several educational systems around the globe. He has received a number of awards for his dedication in creating a revolution in preschool education in India. Dr. D.R. Arora has been a member of several international societies and has more than 40 years of teaching, research and administrative experience in reputed universities and institutions of India & Abroad.

Mr. Amol Arora (B.E. (Delhi College of Engineering), MBA (University of California, Irvine, USA), P.G. Researcher in Education Leadership & Management at University of Nottingham, UK) is the Vice-Chairman & Managing Director of SHEMFORD & SHEMROCK Group of Schools. Mr. Amol Arora is a visionary person with a multi-dimensional personality. Mr. Amol Arora is the prime force behind the growth of SHEMROCK preschools and also in transferring the same stress-free and fun-filled learning environment to SHEMFORD Futuristic Schools. As a tribute to his contribution to the education, he has been honoured with several prestigious awards, the most recent being the "Award for Outstanding Contribution to Education" at the South Asia Education Summit Awards 2015, Delhi and the "Indo Global Outstanding Contribution in Education Award" at the International Education and Leadership Summit Awards 2016, Pune. Mr. Amol Arora is a regular speaker at prestigious National & International Educational Conferences & Seminars. Most recently he has spoken at various Conferences like Bett Asia Leadership Summit (Singapore), Learning & Teaching Expo (Hong Kong), National Conference on K-12 Leadership (Bangalore), ELETS World Education Summit (New Delhi) and South Asia Education Summit (New Delhi).

Dr. (Mrs.) Bimla Arora (B.Sc. Gold Medalist, M.Sc., Ph.D. (University of Leeds, UK) & an Ex Assoc. Prof.) is the Founder Director of SHEMROCK Preschools. She is one of the leading names in preschool education in the country and is a pioneer in creating child-friendly school environment, with focus on stress-free learning. She is greatly involved in curriculum planning & development at SHEMROCK and has written many books for preschool children. She has been a member of expert committees of N.C.E.R.T & U.N.D.P projects. Her many contributions, especially in child education, have won her many prestigious awards & credits. She was awarded the 'Raja Ram Mohan Roy Teachers Award' for the year 2002, the 'Parent Teacher Association National Award' for the year 2002, the 'Peace, Mercy & Tolerance Award' 2002, 'Shakuntalam Award' in January 2003, 'Sansa Award' in 2004 and has also been honoured with 'Kiran Achievement Award'.

Mrs. Meenal Arora (P.G. Researcher in Education Leadership & Management at University of Nottingham, UK) is a Management Post Graduate from the prestigious Shri Ram College of Commerce (Delhi Univ.). She is the Founder Director of SHEMFORD Futuristic Schools & Executive Director of SHEMROCK Preschools. She is a thoroughbred education researcher and has demonstrated her commitment to innovation in school curriculum by being the primary force behind the development of the ShemEduMAX™ School System & Curriculum, which is based on the latest research findings and changing needs and is implemented across all SHEMFORD & SHEMROCK branches. Mrs. Meenal Arora has been honoured with several prestigious awards, the most recent being the "Award for Outstanding Contribution to Education" at the South Asia Education Summit Awards 2015, 100 Women Achievers Award, by the Ministry of Women and Child Development, Govt. of India, conferred upon her by the Honourable President of India, Shri Pranab Mukherjee and the 'Indo Global Exemplary Educationist Award' at the International Education and Leadership Summit Awards 2016, Pune. An enthusiastic writer as well, she has been consistently providing articles on parenting and many more topics related to children, which are regularly published in some of the leading newspapers and monthly magazines like Woman On Top, The Progressive Teacher, Grehlakshmi, Grehshobha, Bindiya, The Perfect Woman etc.

With one of the country's most recognised families in school education driving SHEMFORD, you can be assured that your child will continue to receive the best in school education in the years to come.

One of the country's Most Awarded School Chain & Management



Bett Asia Leadership Summit 2015 (Singapore)



Learning & Teaching Expo 2015 (Hong Kong)



3rd National Conference on K-12 Leadership (Bangalore)



Asian Summit on Education & Skills



Federation of Indian Women Entrepreneurs 2012



eIndia Education Summit



Entrepreneurship Summit



3rd Women Entrepreneurship Conference 2013



Confederation of Indian Industry



VCCircle India Angel Summit



Federation of Indian Women Entrepreneurs 2015



3rd Women Entrepreneurship Conference



5th National Conference Independent Schools' Federation of India



World Education Summit 2011

Industry Interface

The influence of the unique and innovative work done by SHEMFORD Futuristic Schools can be judged by the fact that members of our management are regularly invited to share their work and ideas with the whole Education industry. SHEMFORD considers its duty to share its best practices with the industry so that the schools and the children across the country can benefit from the innovative Research & Development being done at SHEMFORD.

SHEM Buzz: SHEMFORD in News!

SHEM Tips: Regular Articles Published in



School chain in the Limca Book of Records 2013
SHEMFORD Group of Schools becomes the first school chain in India to be awarded the title of 'Most schools launched in shortest time' by Limca Book of Records 2013. The group launched 32 English-medium, CBSE-curriculum schools across the country in just three years. At the senior secondary level, the school offers Science and Commerce streams. Sharing his enthusiasm on this achievement, Anmol Arora, Managing Director, SHEMFORD Group of Schools, said, 'We look forward to setting up new milestones in the future too.'



ANMOL ARORA, Managing Director, SHEMFORD Group of Schools.

AND ARORA, an engineering, business management and education professional, is the founder of SHEMFORD Group of Schools. He has been in the education industry for over 20 years. He has worked for various educational institutions and has been instrumental in setting up several schools across the country. He is currently the Managing Director of SHEMFORD Group of Schools, which has established a record of launching 32 schools in the shortest time.

he adds. Alongside, the Aroras were getting requests from people looking to set up schools of their own. Anmol's maternal uncle, Anand Malhotra, was one such person, who had been driven out of his pesticide business by MNCs that had set foot in India. He wanted to set up a preschool in Gurgaon. To be run by his wife. Willing to test waters, the Aroras agreed on the condition that she came to their school every day to understand Shemrock's teaching methods. On mutual agreement, Shemrock's first franchise center was set up in Sector 45, Gurgaon in 1998, making it the first preschool franchise in Asia. The franchisees invested in property and interiors and



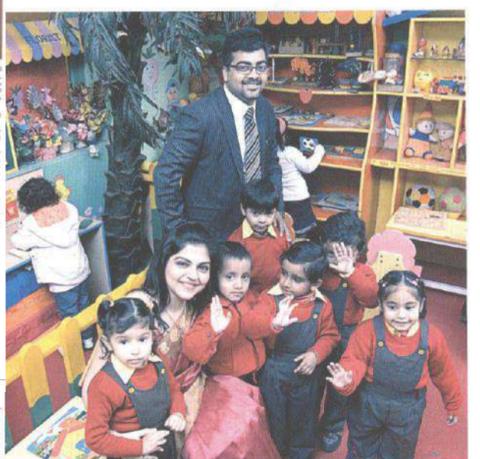
गृहशोभा
30th Anniversary
Badhai

Greeshobha, one of the leading monthly know-how magazines, turned its 30th anniversary this month. In this special edition, the magazine highlighted 31 well renowned personalities from different sectors. Mrs. Meenal Arora, Director,

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BUSINESS OF TECHNOLOGY IN THE S. & INDIA
OCTOBER 2014
SILICONINDIA.COM

Women Power
Empathy & Emotions

Schools of thought
Shemford group of schools entered the Limca Book of World Records in 2013 for its strongest efforts of vice-chairman and managing director Anmol Arora, Gurgaon.



At higher degree Anmol wanted to remain in Delhi and job Shemrock full-time. In 1999 he completed his engineering degree from Delhi College of Engineering, merely as a full-back plan if business failed. 'I continued to attend franchisee enquiries

Mr goody two shoes!

51 NEW MILLENNIUM EDUPRENEUR

MR. ANMOL ARORA (MANAGING DIRECTOR & CHAIRMAN, SHEMROCK & SHEMFORD GROUP OF SCHOOLS) TALKS ABOUT HIS ENTREPRENEURIAL JOURNEY AND GROWTH OF SHEMROCK & SHEMFORD GROUP OF SCHOOLS. HE GETS CANDID ABOUT HIS VENTURE AND MAKES A MARK ABOUT THE FRANCHISEES AND STRUCTURE OF THE ORGANIZATION.

Mr. Anmol Arora (Managing Director & Chairman, Shemrock & Shemford Group of Schools) talks about his entrepreneurial journey and growth of Shemrock & Shemford Group of Schools. He gets candid about his venture and makes a mark about the franchisees and structure of the organization.

For Better Interaction Skills
The ability to effectively communicate is one of the most essential interpersonal responsibilities that help build a trust upon a successful professional. It also helps in healthy bonding and lasting relationships with others. It should be considered as a right light for the beginning.

Plan A
THE ONLY PERSONAL FINANCIAL PLANNING MAGAZINE IN INDIA

weave a dream
A woman's dream is to see her child succeed in life. It is a parent's duty to ensure that the child is well-prepared for the challenges of the future.

Involve Child in Household Chores
Involving children in household chores is a healthy way to teach them responsibility and life skills. It also helps in building their self-esteem and confidence.

जरूरी है रोज पढ़ना
Reading is essential for every child. It helps in developing their language skills and cognitive abilities. Parents should encourage their children to read regularly.

दैनिक कार्यों से बच्चों को
Daily chores help children learn responsibility and time management. It also teaches them the value of hard work and discipline.

यूवा धन की बजाय रिश्तों की अहमियत समझें
Young people should understand the importance of relationships over money. Money is temporary, but relationships last a lifetime.

छुटियों के बाद बच्चे को पढ़ाई का सावधान
After holidays, parents should ensure that their children get back to their studies. A gradual approach can help them adjust to the routine.

बच्चों को दें परंपरागत मूल्यों की सीख
Children should be taught traditional values from a young age. This helps in building their character and moral values.

सर्दियों में बच्चों को सावधान
During winter, parents should take extra care to protect their children from cold and flu. Dressing them warmly and ensuring they eat healthy food is essential.

बच्चे के प्रति प्रिय जवाब
Parents should respond to their children's needs with love and understanding. This helps in building a strong bond between them.

प्री स्कूल से आगे की तैयारी
Preparation for school should start from a young age. This helps children become confident and ready for the challenges ahead.

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Make School Child-friendly
Creating a child-friendly school environment is essential for their learning and growth. This involves providing a safe, healthy, and supportive atmosphere.

Our Curriculum

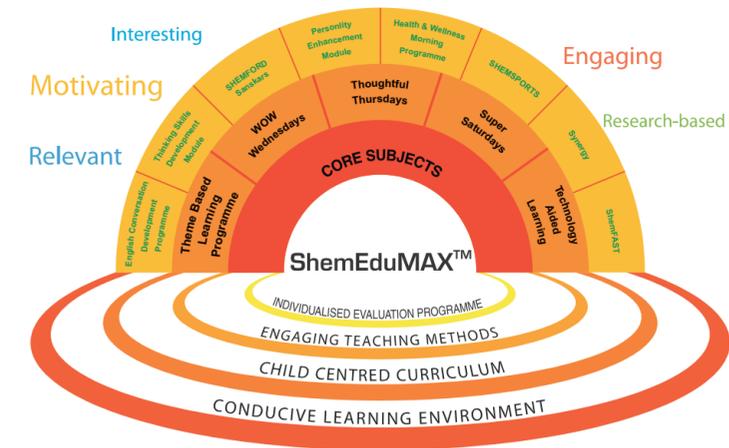
Our Multi-Tier Educational Programme makes learning Interesting, Engaging and Motivating!!

SHEMFORD Futuristic Schools are powered by the unique in-house, research-based, child-friendly and comprehensive school system and curriculum–ShemEduMAX™, which integrates Conducive Learning Environment, Child-Centered Curriculum, Engaging Teaching Methods and Personalised Assessment to make learning Interesting, Engaging and Motivating. Designed by Award Winning Educationists of India, this school system has been developed after many years of in-depth research and first-hand teaching experience.

Our ShemEduMAX™ curriculum & School System reduces the need for learning by rote and develops a healthy & positive attitude towards learning. The curriculum also assists the children to learn and inculcate the essential habits of mind, develop a positive attitude and nurture good human values. Thus, it enables them to maximise their potential and evolve as self-confident, self-assured, emotionally balanced and contributing citizens!

Practical in approach, innovative in methods, scholarly in content and global in scope, ShemEduMAX™ is a powerful system that is balanced and holistic in its approach to school education. The essence of ShemEduMAX™ is best captured by its motto – **“Bringing School Education Alive!”**

ShemEduMAX™ Our in-house curriculum & system



Child-centered Curriculum

At SHEMFORD, the curriculum is designed & developed to fit the requirements, interests, abilities & learning styles of the child rather than the vice-versa. As a result, our SHEMFORD stars are the center of our educational process & system. The entire school programme is designed to enhance the social, emotional, spiritual, physical, motor and cognitive development of each child.

Learning Resources

To support our vision of making learning interesting, engaging and motivating for our children, we have exclusively designed & developed innovative, concept-based curriculum books, customised workbooks, activity-based writing books, educational DVDs etc. for our SHEMFORD Stars.

Our new age books are not only futuristic & progressive in approach, but are also very colourful, attractive and child-friendly. These interesting books have been developed in-house after much research & study. Further, other learning material has been carefully selected by our team of experts & experienced Academicians. Since, these books are activity-based, vibrant & attractive; they are able to engage our SHEMFORD Stars in the learning process, thus developing in them a positive attitude towards learning for life.

Further, all our learning materials are carefully implemented by our skillful and trained teachers using our detailed, comprehensive & child-centric lesson plans which are researched, designed & developed centrally at the Head Office for the benefit of both our teachers and students.

Child-friendly

Interesting

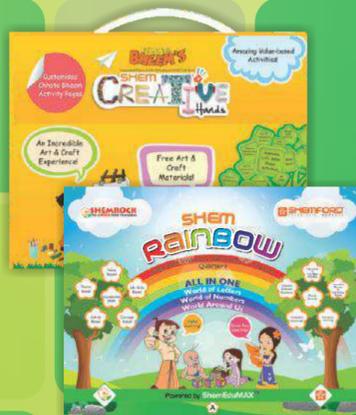
Engaging

Creative

Illustrative

Innovative

Colourful



Research-based

Activity-based

Learning Resources

Technology Aided Learning



At SHEMFORD, we believe that technology serves two purposes – firstly, it acts as an aid in the teaching-learning process. For that, we use numerous technologies such as Interactive White Board, Student Response System, Visualizer, Robotics Learning System, Language Labs & Mathematics Labs etc. to bring abstract concepts to life. Secondly, as the world becomes more technology driven, the workplace of tomorrow will be using technologies that have not been invented yet. Therefore, we need to help our children to be at ease with any technologies they may encounter in the future.



English Conversation Development Programme

English not only forms the base of understanding other subjects, but also opens the doors to the world at large. Keeping this in mind, we build each child's language proficiency through Special Conversation Modules and Programmes which are run in our Digital English Language labs. At SHEMFORD, we ensure that each child develops the right language and communication skills in all the areas of LSRW (Listening, Speaking, Reading & Writing) as opposed to just reading & writing in traditional schools.



Personality Enhancement Module

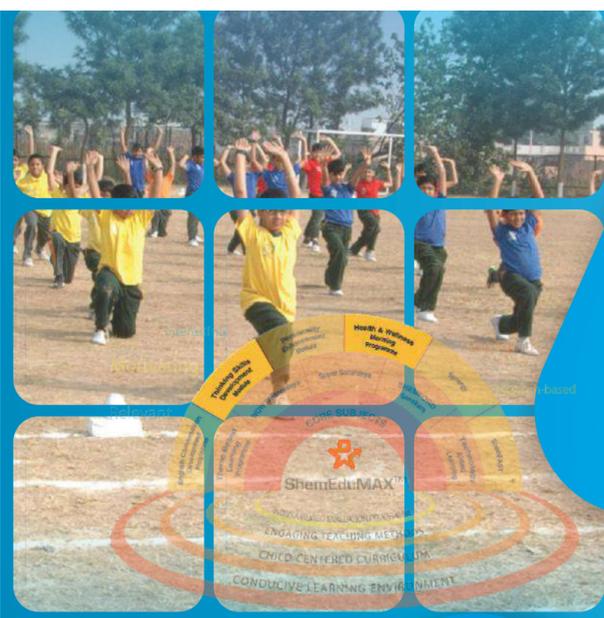
The personality of every child develops at its natural pace, which certainly can be accelerated further with proper guidance. At SHEMFORD, we believe that the simultaneous development of MIND, BODY and SOUL is imperative in dealing with life's challenges. Therefore, we focus on developing the overall personality of our children.

This module includes interesting sessions on developing good attitude, positive approach, self-confidence, proper body language, personal etiquettes etc., to enable our children to face the competitive world in an effective manner.

Health and Wellness Morning Programme

An old adage 'a healthy mind in a healthy body' is well taken into consideration at SHEMFORD. Our unique Health and Wellness Morning Programme focuses on creating awareness about healthy diet, building life-long habit of physical exercise and developing essential life skills.

The programme includes a session of 15 minutes everyday wherein healthy habits, value of hygiene, importance of physical exercises and games are instilled in children. Yoga, Aerobics, Dance, sessions on healthy diet & hygiene are conducted for the physical, social, emotional & mental development of a child.



Thinking Skills Development Module

Today's children are the problem solvers of tomorrow. At SHEMFORD, we develop the abilities of the children to judge, analyze and think critically to reflect a much deeper understanding of the world around them and contribute creatively. We enable our children to creatively explore, apply and extend options when facing problems. Special activities are designed according to the grade level to develop lateral & out-of-the-box thinking capabilities in our children.

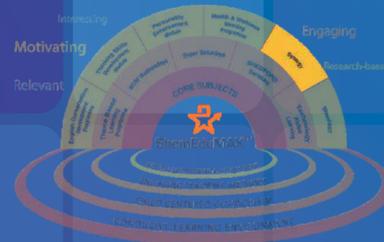


SYNERGY

Our Parent Participation Programme

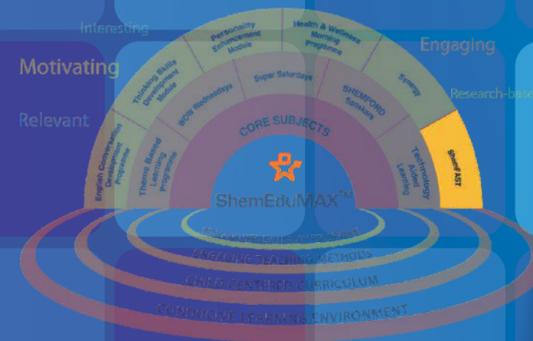
We believe that nurturing our stars requires a sound partnership between the school and the home. Therefore, we have created a unique school-home partnership programme - titled "Synergy". The word Synergy literally means "coming together of two distinct influences for a common purpose". As a SHEMFORD Parent, you shall be a part of Synergy and you shall be invited to attend various parent participation programmes, parenting workshops, performances, parent & grandparent volunteering opportunities, etc..Attending programmes like these will not only enhance your parenting skills but will also give you an opportunity to contribute towards building your child's self-confidence & self-esteem, as she feels loved & cared for.

Further, attending Synergy programmes results in bridging the communication gap between the home & the school. As a result, both work in tandem which ensures that our SHEMFORD Stars are better understood and they receive a healthy & a positive environment both at school and at home.



ShemFAST

Tracking your child's school activities is just a click away!



If you require any further assistance in logging on to ShemFAST, you may email us at shemfast@shemford.com



Wall

FIRST OF ITS KIND IN THE WORLD!

ShemFAST

"Shem Families And Schools Together"

OUR INTERACTIVE SOFTWARE EXCLUSIVELY DESIGNED FOR PARENT-SCHOOL INTERACTION!

Available Only For **SHEMFORD** Parents

Benefits of ShemFAST for you :

- You can get a snapshot of what is happening in your child's school through the Photo Gallery Section, wherein photographs of the events and activities taking place in the school is updated.
- You can download the circulars uploaded by the school.
- You can have a look at the current fee status (whether pending or paid) of your child.
- You can also get benefits of e-learning like rhymes, educational games etc.

Many new features are under development by our in-house team.

FREE OF COST!

User Name	<input type="text"/>
Password	<input type="password"/>
Sessions	- Select Session -
SUBMIT	

Get your LOGIN ID & PASSWORD from your child's school and get access to all the above mentioned facilities on ShemFAST.

Our Teachers Our Mentors & Facilitators!

**Our teachers
guide our SHEMFORD Stars
and facilitate
the teaching-learning
process!**

We have a highly motivated and professional team of facilitators who are dynamic, caring, dedicated & competent to teach our children with utmost patience and understanding. Moreover, our facilitators provide security & warmth to the children by creating a friendly atmosphere, in which they can express themselves freely. Further, the personalised & tender care shown by our facilitators stimulates the budding minds to explore, understand and appreciate the finer aspects of life.

All our facilitators are trained by an expert team of senior and experienced trainers from the Delhi-based Head Office. Trainings take place at various levels from time to time including, a 5 day centralised annual Residential Training at our campus followed by thorough Onsite Trainings at the school locations. Furthermore, special trainings are held, under the banner of ShemWebinar - our Online Training Programme, which are conducted on a monthly basis. Under these training programmes, we conduct trainings on various modules to empower our facilitators with the latest and the most effective teaching techniques & methodologies and also educate them about SHEMFORD's Best Teaching Practices. These comprehensive training programmes also enhance professional expertise of facilitators, upgrade their knowledge & skills, which in turn helps them to nurture our SHEMFORD Stars to become Super Stars!

Facilities @ SHEMFORD

**Creating a Conducive
Learning Environment!**

Each SHEMFORD school is designed to ensure an inviting, attractive and child friendly environment for our SHEMFORD stars. Moreover, our Special Learning Areas supplement the learning in the classroom as children learn with hands-on experience, in a practical manner in these special areas.

SHEMFORD Junior Wing

- Welcome Room
- Activity Centre
- Resource Centre
- Health and Wellness Centre
- Sanskar Room
- Multipurpose Lab
- Art & Craft Station
- Music & Dance Studio
- Theatre Room
- Celebration Room

SHEMFORD Senior Wing

- Ultra-modern Interactive Classrooms
- Communication Skill Centre
- Library
- Computer/Robotic Room
- Science Labs
- Social Science Lab
- Mathematics Lab
- Indoor Play Area
- Outdoor Play Area
- Child's Creative Corner
- Ball Pool



* Facilities may vary from branch to branch.

'A healthy body is the key to a healthy mind'

At SHEMFORD, we believe that physical fitness in growing children, which is attained through sports activities, is one of the most important keys to a healthy body and mind. Regular involvement of children in sports activities contributes to their overall physical, cognitive, psychological wellbeing etc. Also, games & sports activities infuse in children a spirit of competition, honesty, co-operation and inner strength to accept victory as well as defeat. Moreover, children who are actively involved in sports get better grades as they are able to manage their time in a better way and can think strategically & make quick decisions.

Keeping this in mind, we have researched, designed & developed a special programme – “ShemSPORTS” – exclusively for our SHEMFORD stars, after years of research. This unique in-house sports curriculum, “ShemSPORTS”, aims at instilling in our children, values like discipline, sense of responsibility, self-confidence, sportsmanship, etc. that last their lifetime and help shaping them up into respectable human beings. Moreover, through ShemSPORTS, we engage our children into a wide variety of indoor & outdoor games and sports activities which leads to their physical development and supports their complete growth as an individual.

ShemSports

Keeping SHEMFORD Stars active & fit!

Healthy Competitions

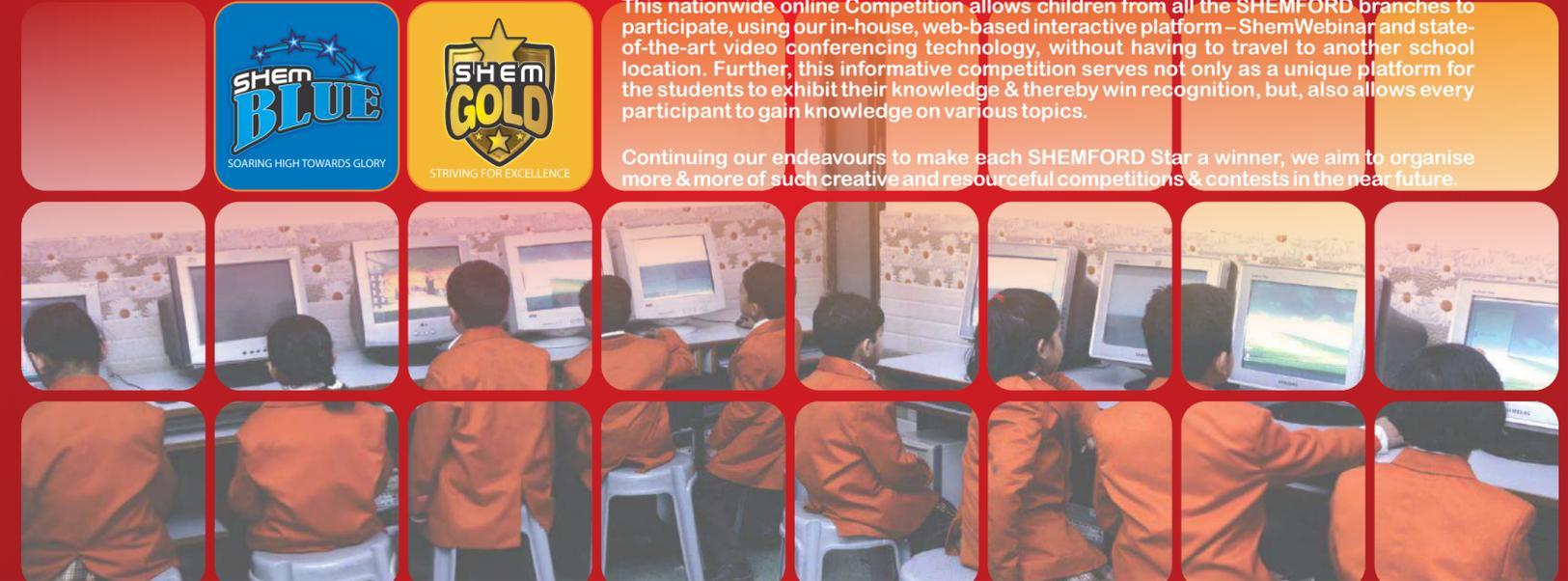
Driving our Children to Brilliance!

At SHEMFORD, we believe that competitions boost a child's enthusiasm for achieving goals, provide an opportunity to demonstrate willpower & creativity and enhance perseverance for overcoming challenges. Through contests & competitions, our children are encouraged to understand that hard work and commitment lead to a greater chance of success.

At SHEMFORD, we promote healthy competition & foster a feeling of cooperation, team spirit & group pride in our children by organising various Intra-school competitions among our four houses namely, **SHEMRED, SHEMBLUE, SHEMGREEN & SHEMGOLD** and Inter-school competitions such as the “**All India ShemWebinar Inter-School Quiz Competition**” for all our SHEMFORD Stars.

This nationwide online Competition allows children from all the SHEMFORD branches to participate, using our in-house, web-based interactive platform – ShemWebinar and state-of-the-art video conferencing technology, without having to travel to another school location. Further, this informative competition serves not only as a unique platform for the students to exhibit their knowledge & thereby win recognition, but, also allows every participant to gain knowledge on various topics.

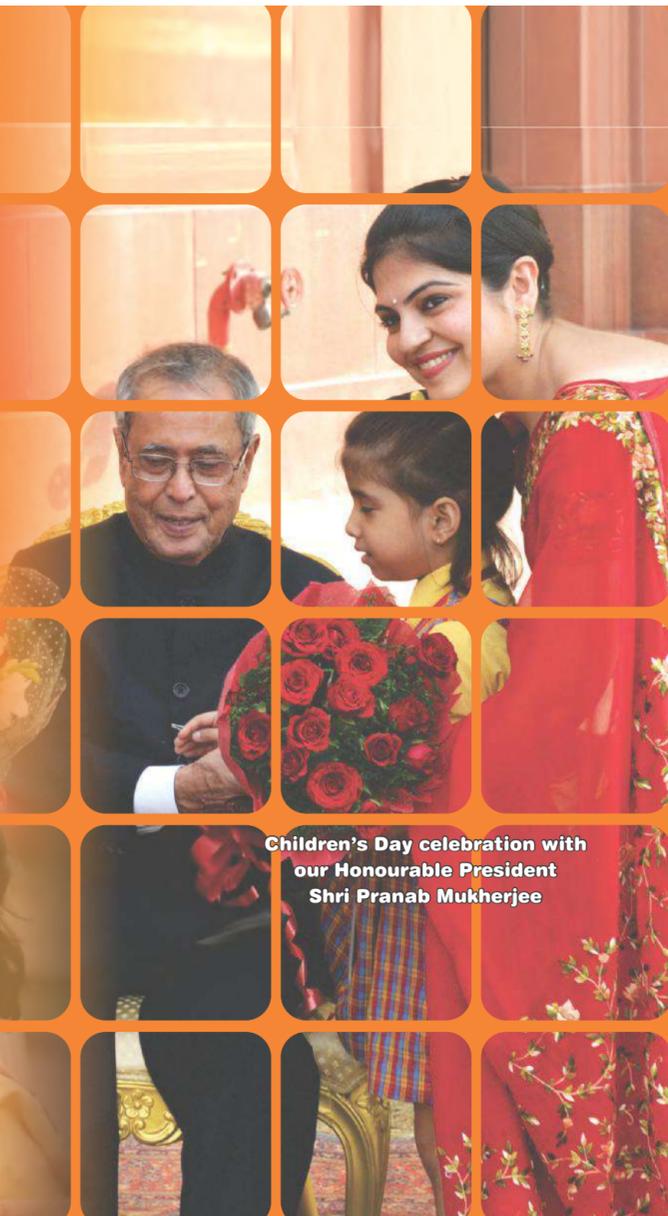
Continuing our endeavours to make each SHEMFORD Star a winner, we aim to organise more & more of such creative and resourceful competitions & contests in the near future.



Events & Celebrations!!

At SHEMFORD, we try to celebrate most national & regional festivals throughout the academic year, to help children learn and appreciate different values, beliefs & cultures. The celebration of festivals like Diwali, Christmas, Holi, Baisakhi, Raksha Bandhan, Janmashtami, Dussehra, Gurpurab, Eid etc. and events like Children's Day, Teachers' Day, World Environment Day, Friendship Day etc. is one of the highlighting features at SHEMFORD.

All instructions & guidelines for conducting the events are sent by the Head Office with clear guidelines for various classes to ensure that the celebrations take into account all sensitivities, while ensuring that children learn about our rich cultural diversity.



Raksha Bandhan celebration with our Honourable Prime Minister Shri Narendra Modi

Children's Day celebration with our Honourable President Shri Pranab Mukherjee

10,000 Happy Parents!

"SHEMFORD provides complete support to the growth of my child."

"The school offers my child much more than just education."

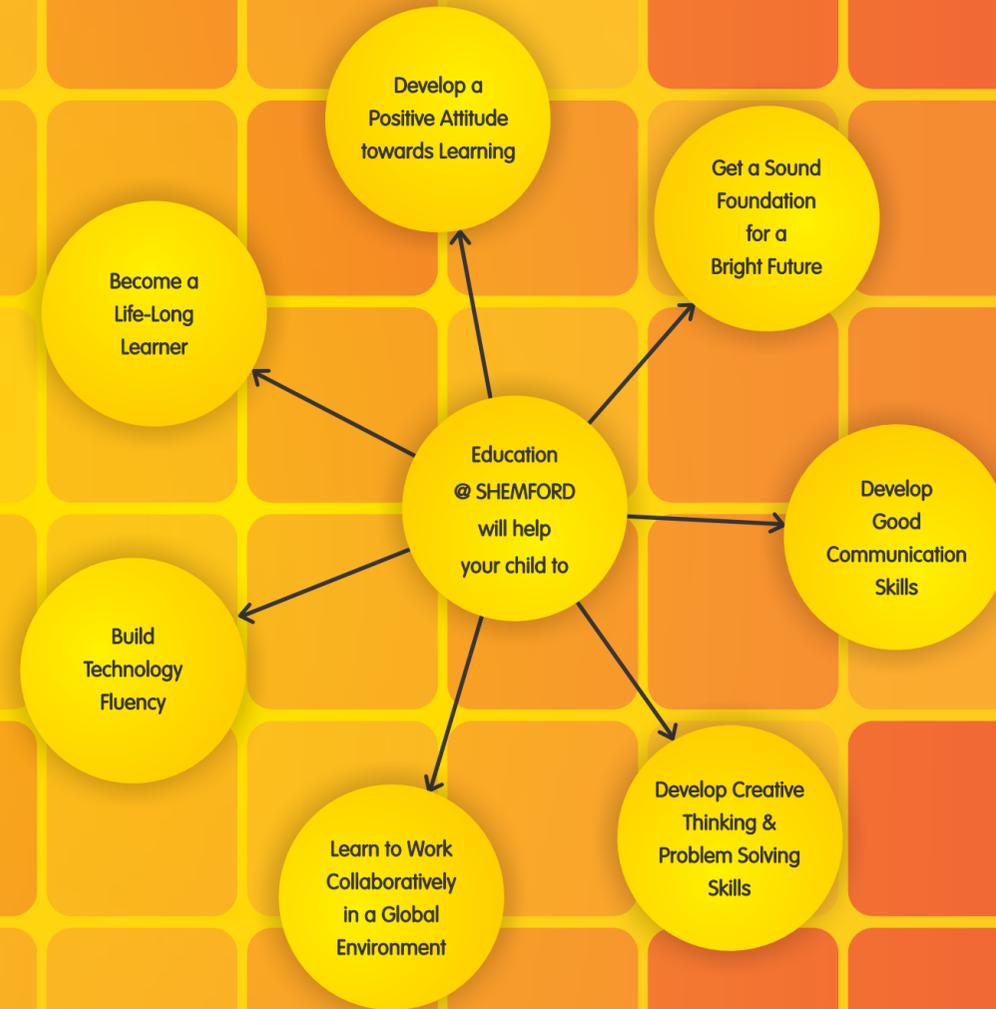
"The school has made my child very energetic & enthusiastic to learn new things through every day experiences."

The school provides a very loving, caring and nurturing environment to the children, which is the real strength of the school."

"The school grooms children to become responsible citizens for a better and more peaceful world."

"Education and care provided at the school is of the highest quality."

Why Choose SHEMFORD ?



Begin the journey of transforming your child into a **SHEMFORD Star!**

Admission Procedure

- Step 1** Fill up the Registration Form
- Step 2** Submit the Registration Form at the School's Reception
- Step 3** Children who meet the stated 'Admission Criteria' will be shortlisted
- Step 4** A List of selected candidates is then displayed on the notice board